

CUTE DRESS
INDUSTRY LIMITED

Factory Profile

Functionality
Flexibility
Sustainability

CUTE DRESS
INDUSTRY LIMITED

IGNITE CHANGE WITH US

YOUR GATEWAY TO SUSTAINABLE SUCCESS

In the dynamic realm of commerce, conventional approaches no longer cut it. Embrace the future of profitability intertwined with purpose – because at Cute Dress, we believe in rewriting the narrative.

Shatter the norms, elevate your brand. In a world where the threads of business, ethics, and environmental consciousness converge, we invite you to stand shoulder to shoulder with us. Be a catalyst for change in the fashion landscape, where every stitch tells a story of responsibility.

Join our movement, transcend the ordinary. From discerning consumers to retailers, traders, and manufacturers, the collective responsibility echoes loud. It's time to redefine the industry, together.

Partner with us and redefine success. Let's craft a legacy that doesn't just follow trends, but sets them – a legacy built on the pillars of ethical production, a commitment to our skilled artisans, and a deep reverence for the planet we proudly call 'home.'

Your journey towards sustainable prosperity starts here. Embrace the change, be a changemaker with Cute Dress Industry Ltd.



SHEIKH H M MUSTAFIZ
MANAGING DIRECTOR

Entrepreneur Profile

- Born in 1978 and Bangladeshi national
- M.A. in English Literature
- Professional Fellow of US Department of State
- Son of freedom fighter
- Chairman of Standing Committee on Sustainability at BGMEA (Bangladesh Garment Manufacturers and Exporters Association).
- Recognized as CIP (Commercial Important Person) by the Government of People's Republic of Bangladesh.
- Former Director of Bangladesh Knitwear Manufacturer and Exporter Association (BKMEA).
- Contributing as industry leader on 'Workforce Skills Development for Industry 4.0'

KNOWLEDGE AND STRATEGIC PARTNERS



Infrastructure

Total Land	: 200+ decimal
Open Space	: 40%
Floor Space	: 100,588 sft (total 3 buildings and 5 sheds)
Day care	: Full time Nannies; breast-feeding room; child nutrition and indoor-outdoor playground
Medical care	: - Full time Doctor and Nurse - Insurance from Gonoshasthay Kendra
Safety system	: Automatic fire detection and hydrant
Security system	: Public Addressing and full CCTV coverage
Utility and power	: - 6000 sft utility building - 3 Generators: 460 kVa, 200 kVa, 30 kVa - Sub-station, boiler and air compressor
Waste recycling	: Waste recycling storage : 4 rooms
Knitting	: Total 11 nos.
Dyeing	: We don't have own dyeing facilities. We sub-contract dyeing from certified dyeing mills.
Printing	: We have digital and screen printing unit
Embroidery	: Embroidery unit with plain stitch, sequins etc.
Laboratory	: We have our own laboratory for basic wash tests, colour fastness, GSM, composition etc.
CAD system	: We have CAD system with plotters
Cutting	: We have large cutting tables with spreader
Sewing	: We have all kinds of sewing machine needed for cutNsew knitwear production
Finishing	: We have full furnished finishing section along with spot removing unit, thread sucker etc.
Packing	: We have separate packing section along with needle detector, pick-pack service, security controlled shipping process etc.
Transportation	: We have own transportation for all sorts of procurement purpose
WTP	: We have our own Water Treatment Plant (WTP) where rainwater and gray water treated for recycling purpose
ETP	: We have our own ETP (Effluent Treatment Plant) to treat waste water from printing section and reuse them in WTP.

Business Model

FUNCTIONALITY

- Best workmanship
- Best fitted apparel
- Fantastic touch and feel of fabric
- Long lasting performance
- High durability

FLEXIBILITY

- Flexible Minimum Order Quantity (MOQ)
- Flexible fiber composition
- Flexible product category
- Flexible lead time
- Flexible on-demand service
- Flexible option to choose sustainable materials

SUSTAINABILITY

- Less use of Energy
- Less use of Water
- Reduced GHG emissions
- Maximum recycled materials
- Ensure social justice
- Ensure employees Health & Safety
- World class CSR Practices
- Operational transparency
- Traceable conventional raw materials
- Certified and traceable sustainable products
- Innovative and eco-friendly fabrics
- Eco-friendly trims and application
- Healthy financial growth
- Alignment with SDG and NPIs

Hexa Pillars of Sustainability

SOCIAL JUSTICE

- Fair compensation
- Non-discrimination
- Ensure human rights
- Good working condition
- Financial inclusion through fintech
- Inclusive jobs

ENVIRONMENT

- Environmental management system
- Energy efficiency
- Renewable energy
- Water resilience
- Water recycled and ZLD
- Reduction of GHG emissions

CIRCULARITY

- Resource optimization
- Recycling pre and post-consumer waste
- Regenerate resources
- Design out waste

GOOD GOVERNANCE

- Establish corporate governance
- Corruption-free operation
- Digitalization
- Business continuity plan

ECONOMIC RESILIENCE

- Cost optimization
- Efficient production management
- Waste control
- Investment on technology

INNOVATION

- New fabric development
- Product development
- Product diversification
- Value added products

Strength

- Accept almost any MOQ
- Flexible in fiber composition

Weakness

- We are not perfect, we do mistake
- We are little too much flexible

Opportunity

- We are the right fit for sustainable and ethical manufacturing
- Our transparency has "unique selling proposition"

Threat

- Without brands' financial cooperation we can't survive
- Our 'sustainability' practice made us less competitive



Environmental Performances

[yearly average]

Renewable Energy Produced

57 mWh

Ground Water Saved

2 million liter

GHG Emissions Reduced

51e tons

Waste Plastic Recycled

2 tons

Waste clothes recycled

120 tons

Waste paper recycled

17 tons



Social Performances

Employment

600±

Persons

Male : Female

43:57

Ratio

Working Condition Satisfaction

89%+



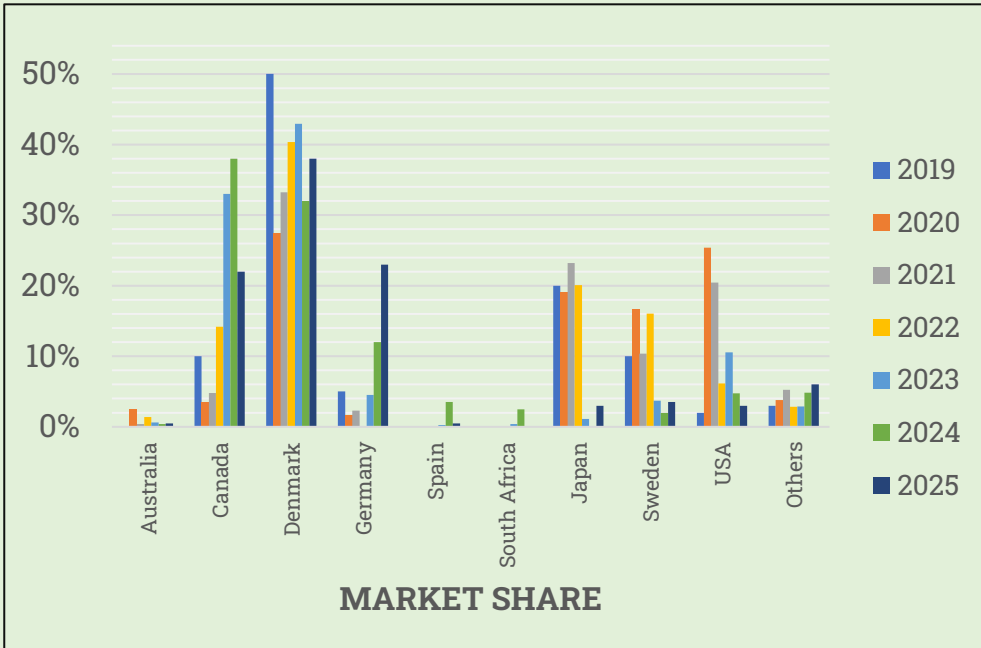
Governance and Economy

Revenue Generated

US\$
8m±

Average sustainable materials in production

78% Sustainable
22% Conventional



MANUFACTURING EXPERIENCE

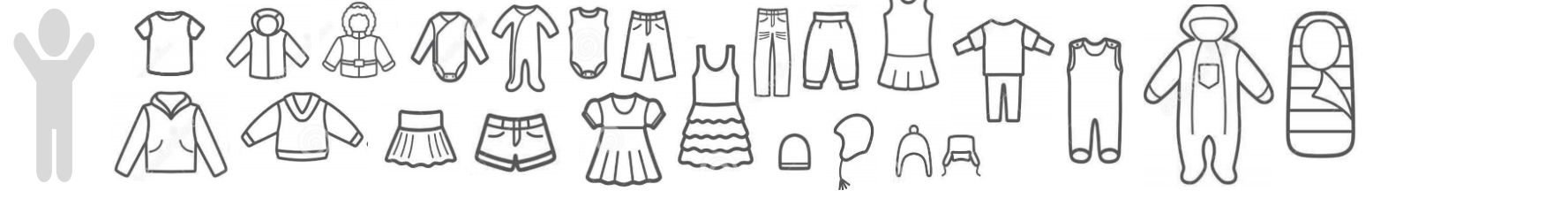
30%
of total
production



35%
of total
production



35%
of total
production



CERTIFICATION AND PRODUCT TRACEABILITY

 <p>GREEN FACTORY</p>	 <p>SOCIAL RESPONSIBLE</p>	 <p>SAFE WORKPLACE</p>	 <p>SUSTAINABLE RAW MATERIALS</p>
 <p>Higg Trusted Sustainability Data</p>	<p>amfori @ BSCI Trade with purpose</p> <p>BetterWork</p> <p>Step Up Responsible Production as a Business Driver</p>	<p>RSC RMG SUSTAINABILITY COUNCIL</p> <p>ACCORD on Fire and Building Safety in Bangladesh</p>	                 

Innovation of Fabrics

Jersey

- Single Jersey from 90 gsm to 400 gsm
- Bubble jersey
- Pattern jersey
- Mesh jersey
- Crepe jersey
- Twill jersey
- Feeder stripe
- Auto stripe
- Jacquard
- 12gg Jersey
- 12gg Pattern Jersey

Rib

- 1x1 Rib
- 2x1 Rib
- 2x2 Rib
- Variegated Rib
- Flat back
- Pointelle Rib
- Double face
- Waffle
- Feeder stripe
- Auto stripe
- Jacquard

Interlock

- Interlock from 130 gsm to 300 gsm
- Drop needle interlock
- Ponte de Roma
- Ottoman
- Pique Interlock
- Jacquard

Pique

- Pique from 140 gsm to 350 gsm
- Single Lacoste
- Double Lacoste
- Drop needle
- Birds eye
- Stripe
- Jacquard

Terry

- French terry from 140 gsm to 500 gsm
- Fleece from 160 gsm to 550 gsm
- Velour
- Both side brush fleece
- Stripe
- Patterned
- Jacquard

Synthetic

- Jersey
- Rib
- Interlock
- Pique
- Pattern
- Stripe
- Jacquard
- Polar fleece

Value Add

- Spandex
- Enzyme washed
- Silicon washed
- Pre-shrunk
- Peach/Sueded
- Vintage wash
- Space dyed
- Anti-bacterial
- UV protected
- Water repellent
- Insect repellent
- Soil repellent
- Dischargeable
- Hydro-flex
- Screen/Digital AOP
- Allover embroidery

Value addition on garments

Placement Print

- Digital
- Pigment
- Plastisol
- High density
- Puff
- Foil
- Flock
- Glitter
- Metallic
- Cracked
- Sublimation / Transfer
- Spray
- Discharge
- Burn-out
- Aroma
- Sunlight

Allover Print

- Pigment
- Rubber
- Reactive
- Digital
- Discharge
- Puff
- Burn-out
- Glitter
- Metallic

Washing / Piece dyed

- Washed look
- Pigment dyed
- Enzyme wash
- Uneven wash
- Destroy wash
- Crinkle wash
- Tie-dye
- Dip-dye
- Motif dyed

Embroidery / Hand works

- Flat stitch
- 2D / 3D
- Chenille
- Sequins
- Patchwork
- Cotton thread
- Cut hole
- Felt
- Cording
- **Hand works**
 - Hand embroidery
 - Hand stich
 - Sequins
 - Beading works
 - Stone works
 - Hotfix

Sustainable accessories

- Recycled polyester sewing thread
- Recycled polyester embroidery thread
- GRS certified recycled polybag
- Recycled polyester woven label
- Organic cotton woven label
- Recycled cotton paper hangtag
- FSC certified paper hangtag
- Eco-friendly desiccant
- Recycled polymer button
- Recycled metal button
- Recycled polymer zipper
- Recycled metal zipper

Choose your appropriate fibers

We possess extensive expertise of fabrications with diverse compositions. Select the option that best suits your product.

COTTON & BLENDS

- Organic cotton
- BCI Cotton
- Pima/Supima cotton
- African cotton
- USA cotton
- Regenagri cotton
- Cotton melange
- Cotton blend with spandex
- Cotton blend with polyester
- Cotton blend with viscose
- Cotton blend with modal
- Cotton blend with tencel
- Cotton blend with bamboo
- Cotton blend with wool
- Cotton blend with linen
- Cotton blend with hemp
- Cotton blend with inject polyester
- Cotton blend with cloud polyester
- Cotton blend with neps
- Cotton blend with recycled polyester
- Open end cotton yarn

EXCLUSIVE FIBERS

- Merino wool and melange
- Wool blend with bamboo
- Wool blend with cotton
- Wool blend with silk
- Vegan wool blend with cotton
- Lyocel and blend with cotton
- Lyocel and blend with linen
- Viscose and melange
- Modal and melange
- Tencel and melange
- Bamboo and melange
- Linen and blend with cotton
- Linen and blend with viscose
- Hemp and blend with cotton
- Hemp blend with bamboo
- And many more ...

SUSTAINABLE FIBERS

- GOTS 'organic'**
 - 100% Organic Cotton (GOTS)
 - Upto 95% Organic Cotton blend with elastane / recycled polyester / linen / hemp / wool
- GOTS 'made with organic'**
 - Upto 70% Organic Cotton blend with elastane / recycled polyester / linen / hemp / wool / kapok / silk
- Organic Cotton Standard (OCS)**
 - Upto 5% Organic cotton blend with elastane / recycled polyester / viscose / modal / tencel / bamboo / linen / hemp / wool / kapok / silk
- GRS Certified**
 - Recycled cotton blend with organic cotton / recycled polyester / recycled wool /
 - Recycled polyester blend with elastane / cotton/ viscose / modal / tencel / linen / hemp / wool
 - Recycle wool and blend with recycle fiber
- Traceable man-made cellulose:**
 - Lenzing ECOVERO, TENCEL, Refibra etc.
 - FSC/PEFC viscose

Frequently Asked Questions

Capacity

BULK PRODUCTION

Bulk production: Average 10000 pcs per day
Basic style volume order: 14000 pcs per day

SAMPLE PRODUCTION

Proto sample : Average 20 styles per day
Sales Sample : Average 200 pcs per day

FABRIC PRODUCTION

Knitting Capacity: Average 4000 kg/day
Dyeing Capacity: Average 3000 kg/day
Finished Fabric: Average 3000 kg/day

Minimum Order Quantity (MOQ)

MOQ always depends on several facts like fabric quality, style, delivery time etc. In general, products made of cottons can be as low as 200 pcs. Some items MOQ can be as higher as 2000 pcs per colour.

Departure Port

Sea Shipment: Chittagong / Chattogram
Air Shipment : Dhaka Airport [DAC]

Payment Terms

Telegraphic Transfer (T/T):

All kinds of invoices can be paid through bank to bank Telegraphic Transfer (T/T) as per agreement.

Letter of Credit (L/C):

L/C as per below terms:

(a) Irrevocable (b) Transferable (c) Partial shipment allowed (d) Third party documents acceptable (d) Negotiation of document within 21 days (e) Payment at sight

Lead Time

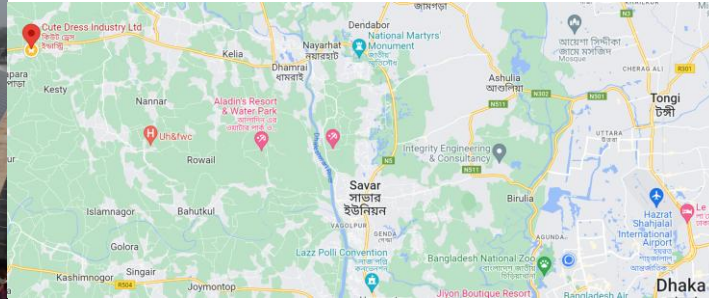
SAMPLE

Proto/First sample : 4 to 7 working days
Sales sample : 6 to 10 weeks
PP sample : 5 to 10 working days
Size-set Sample : 10 working days
[after bulk fabric received]

BULK ORDER

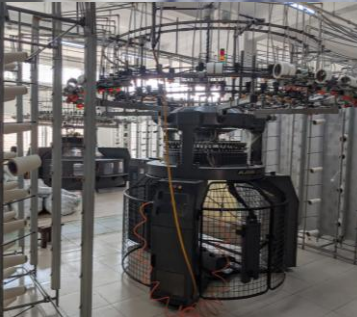
Minimum 30 days ~ Maximum 120 days
[Maximum depends on order size and number of styles]

Major Buyers Available upon request



FACTORY PROFILE

SUSTAINABILITY REPORT



Contact Info

- Head Office** : L-8 Arifabad Housing Society, Rupnagar, Dhaka 1216, Bangladesh
- Factory Address** : Bathuli, Shaha Belisshor, Dhamrai, Dhaka 1800 Bangladesh
- Phone numbers** : +880 2 58052109
- Contact Person** : Mr. Sheikh H M Mustafiz
Managing Director
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mustafiz@cutedress.net
- Website** : www.cutedress.net

